



## *“Quantum Leap Marketing- Coloring Outside The Lines”*

This educational, dynamic and humorous program is jam-packed with meat and potatoes information that will give you a new perspective of your business and your life. You will be challenged to put an extra dose of excitement and passion into your career, and will learn how to become a “Power Marketer”. This program is designed to give you the basic tools to not only compete more effectively in the battle for clients, but to win the marketing war.

Learn the step-by-step secrets of how successful companies find ways to put themselves light-years ahead of the competition by breaking the traditional boundaries of business. International educator, motivational speaker and noted author Mitche Graf shares his dynamic sales and marketing experience in this no-nonsense approach to thinking outside the box when it comes to marketing your brand.

He has been involved in running his own businesses for over 30 years and has ventured into many exciting industries..... from selling lemonade at the age of 4 to the running of 4 companies today. He prides himself on knowing how to maximize each and every business he has been involved with, and has an advanced degree from the “School Of Hard Knocks”.

Whether you are new to world of business, or have been around since the world was flat, you will benefit tremendously from Mitche’s high-octane presentation.

### Learner Outcomes

Upon completion of this program, attendees will be able to ...

- Have a firm grasp on how vital it is to being seen as “different” from their competitors
- Think outside the box when it comes to marketing and branding their business
- Understand the importance of finding the proper balance between their personal and professional lives

### How will the content of this program benefit meeting professionals?

This program will not only shatter some old-school perceptions that marketing is boring and tedious, it will also leave attendees with some very pointed challenges they can use to shake their business brains a little bit. It will also help each attendee attain a new perspective on the things that are truly important in their life. I encourage audience participation, and that helps with the learning process as well.

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For information on other programs that are available, please contact our office directly at [seminars@powermarketing101.com](mailto:seminars@powermarketing101.com) or call 888.544.4149.

Mitche is available for your convention as a keynote speaker, platform presenter, workshop leader or emcee.

